

Attachment 2 – Strategic Plan Performance Measurement

These are the instructions for the performance measurement data upload. Each nonprofit should create a separate, one or two page summary in Microsoft Word of these measures to upload as part of their application. For assistance developing performance measures, please contact Andy Miracle at 919-560-7065.

For existing programs – display at least two performance measures for your program.

For new programs – display at least two performance measures from your agency’s existing body of work.

On no more than two pages, please display the key performance measurement data, *including multi-year tables / trendlines / graphs if available (see example below)*, that best show the relationship between the program(s) for which you are requesting funds and the Strategic Plan goal and objective identified in your application as being primary aligned with the program(s). Please show at least two performance measures, but no more than six. Within that six, any agency may include performance measures that demonstrate other aspects of the agency’s body of work

The measures developed fall into four general categories (examples included):

1. True outcome data (e.g. % of students enrolled in GED prep. program who get GEDs within 2 years);
2. Output data (e.g. # of cases diverted from court system, lbs. of food delivered);
3. Measurement of need (% of clients with household income below federal poverty level);
4. Other success data (e.g. satisfaction survey results, # of volunteer hours leveraged);

EXAMPLE:

Strategic Plan Goal and Objective:

Goal 1 – Community and Family Prosperity and Enrichment;

Objective 1 – Provide support for educational opportunities that ensure high academic achievement

