

MINUTES

Durham Convention & Visitors Bureau
Tourism Development Authority Meeting
101 East Morgan Street
Tuesday, January 22, 2013, 3:00 PM

Board Present

Newman Aguiar
Summer Bicknell
Cora Cole-McFadden

Deanna Crossman
Fred Foster, Jr.
Wib Gulley

Bill LeFevre
Carl Web

Board Absent

Ron Hunter

Staff Present

Shelly Green

Guests

Joe Varipapa

Rosemarie Kitchin

Dawn Paffenroth

At 3:10 p.m., Chairman Wib Gulley called the meeting to order. Ron Hunter was excused for business reasons. The Board took the following actions:

- Voted to approve the minutes and the Executive Committee minutes of the December 4, 2012 meeting (attached).
- Reviewed, discussed and accepted the Presidents Progress Report (attached).
- Received remarks from invited guest, Jen Noble, General Manager, Durham Convention Center.
- Voted to accept the Financial Status Reports as of November 30 and December 31, 2012 (attached).
- Reviewed, discussed and voted to approve the reallocation budget (attached).
- Discussed options for a retreat and agreed to schedule it for March 26, 2013, from 3:00 p.m. – 7:00 p.m. at the King's Daughter's Inn. The retreat will include a working dinner, facilitated discussion regarding strategic initiatives and a presentation by McKinney regarding the new strategic platform for marketing Durham as a visitor destination.

The meeting was adjourned at 4:25 p.m.

Respectfully Submitted,



Deanna Crossman, Secretary/Treasurer