

MINUTES

DURHAM CONVENTION & VISITORS BUREAU
TOURISM DEVELOPMENT AUTHORITY MEETING
TUESDAY, MARCH 25, 2014, 3:00 PM

BOARD PRESENT

Newman Aguiar
Summer Bicknell
Cora Cole-McFadden
Deanna Crossman

Monica Edwards
Fred Foster, Jr.
Ron Hunter
Seth Jernigan

Bill LeFevre
Daniel Robinson
Carl Webb

STAFF PRESENT

Shelly Green, E'Vonne Coleman-Cook, Corey Bizzell and Kim Conder

GUESTS PRESENT

Brad Schultz, Meagan McCoy, Triangle Transit Authority

At 3:05 p.m., Chairman Aguiar called the meeting to order. The Board took the following actions:

- Reviewed, discussed and accepted the Presidents Progress Report.
- Voted to approve the minutes of the February 25, 2014 meeting (attached).
- Voted to accept the Financial Status Reports as of February 2014 (attached).
- Received an update from staff on the new CRM tool that will power DCVB's database and website.
- Received an update from Brad Schultz and Meagan McCoy with Triangle Transit about the Durham-Orange Light Rail Transit project.
- Voted to recommend Craig Spitzer to the Durham City Council as a candidate to fill Ron Hunter's board seat representing full service lodging (Daniel Robinson and Cora Cole-McFadden abstaining).

The meeting was adjourned at 4:25 p.m.

Respectfully Submitted,



Deanna Crossman, Secretary/Treasurer